



Unlocking the extraordinary
potential of light

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CEO Signify Romania



Signify

the world leader in
lighting

We provide high-quality energy efficient lighting products,
systems and services

No. 1

Connected,
LED,
Conventional

32.000

people employed
in 70 countries

No. 1

Industry leader
Dow Jones
Sustainability Index

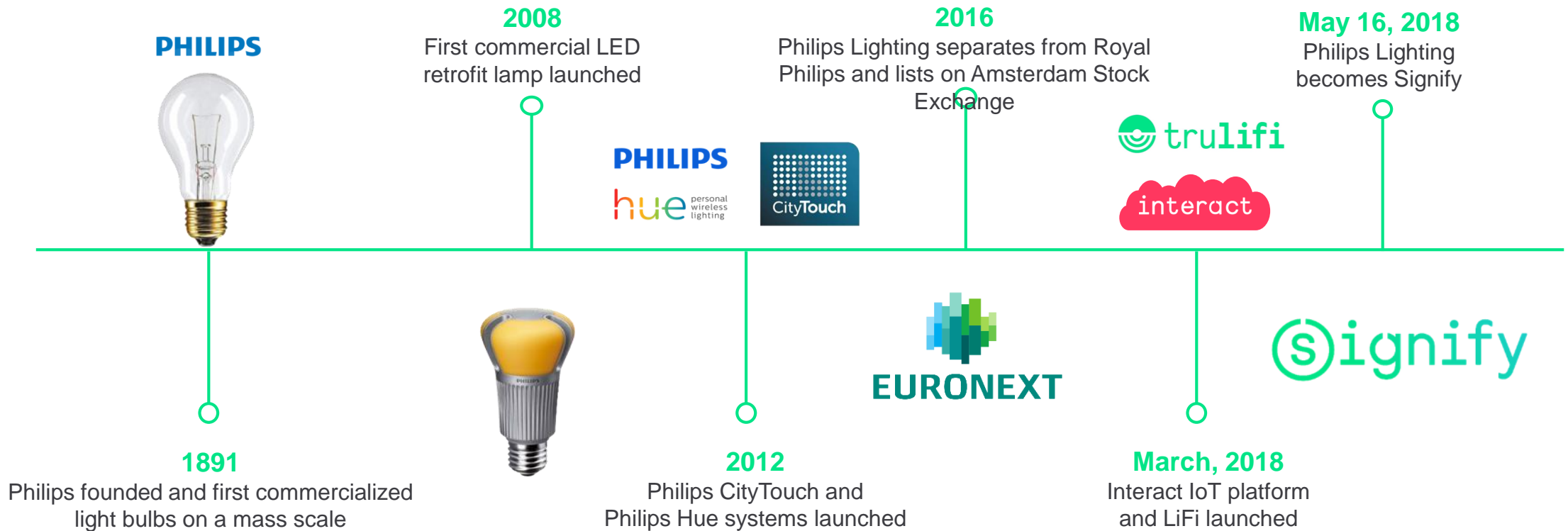
€6.2bn

Sales in 2019
driven in ~ 75% from
professional branch

No. 1

in Lighting for
IoT

From Philips Lighting to Signify, 125 years of legacy





Meet our global brands

PHILIPS

Our global brand for consumer
and professional lighting

PHILIPS

hue personal
wireless
lighting

WiZ

 COLOR
KINETICS

 MODULAR
LIGHTING —
INSTRUMENTS

interact

Our Internet of Things platform
and connected lighting systems

Our world is changing ...

See how connected lighting can make a difference



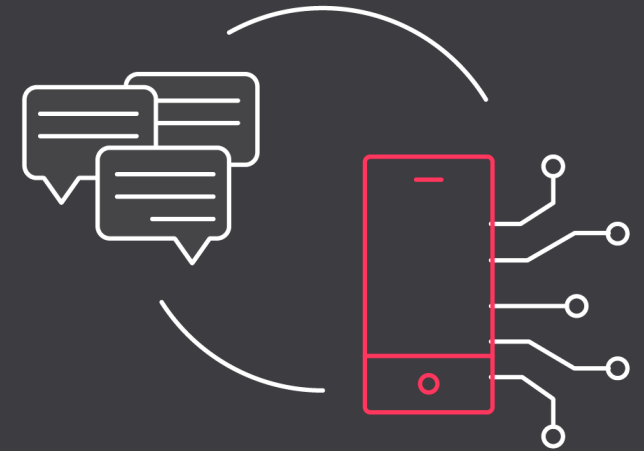
Population growth & urbanization

- Right light and safety



Resource challenges

- Energy efficiency with performance
- Sustainable resource constraint



Digitization

- Mobility
- New applications beyond illumination

We serve major **professional** segments



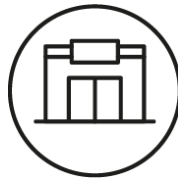
Public

Making cities safer,
more livable
and sustainable.



Sports & Area

Enhancing fans'
experience and making
stadiums
a lively place to be.



Retail

Helping retailers better
understand customers'
needs and improving the
shopping experience.



Offices

Optimizing workspaces
for more productive
operations, improving
employee's wellbeing.



Industry

Improving efficiency,
safety, and optimizing
operations.



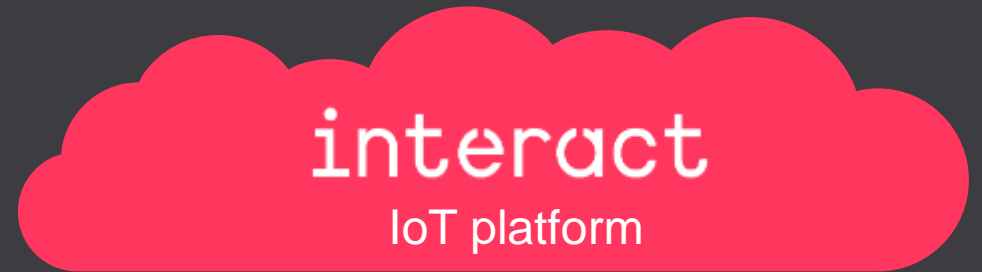
Horticulture

Supporting sustainable
crop cultivation all year
round with faster growth,
bigger harvests, and
higher quality plants.

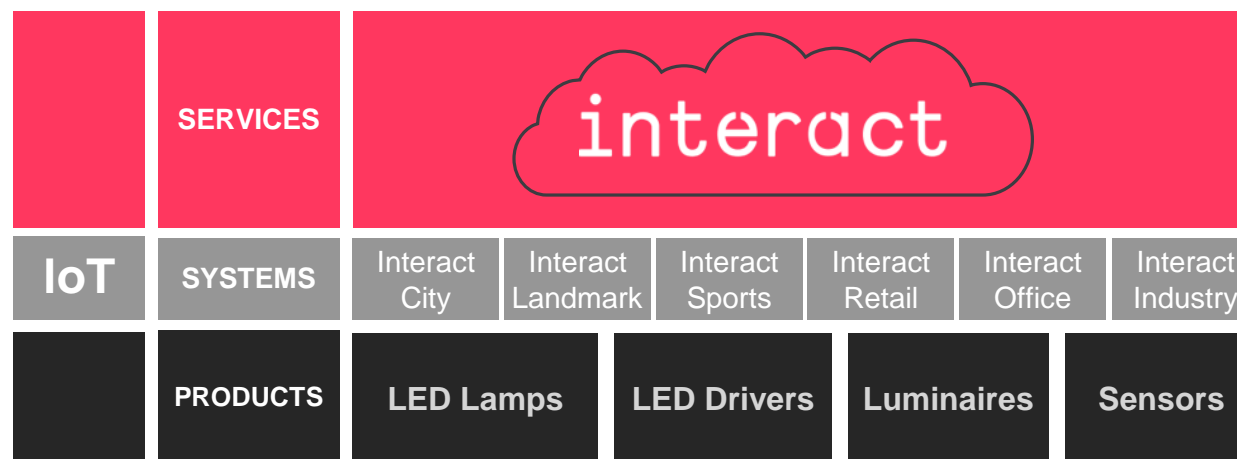
What is the Interact IoT Platform?

A secure, and scalable IoT platform

- It facilitates user and device management of connected systems, lamps, luminaires and services
- It securely stores and processes the data created by Interact systems
- It exposes API's through a secure gateway and allows new apps to be registered
- It's a platform that you can further build on through the Interact Developer portal



Interact Lighting connected



Interact
City



Interact
Landmark



Interact
Sports



Interact
Retail



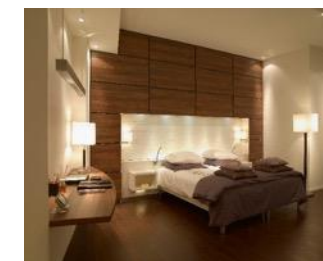
Interact
Office



Interact
Industry



Interact
Hospitality





What is Interact City?

Interact City is a connected lighting system and management application that enables you to remotely manage, monitor and control all your city lighting, including:

- Roads and streets
- Pedestrian sidewalks and crossings
- Bridges
- Parks and plazas

The Target Customer:

- Municipality, Utility, Esco's, PPP contractors

Stakeholders

- Mayor/City CEO/COO
- Head of IT / Sustainability/ Lighting department / Project construction

Interact city helps you to optimize operations of city's lighting assets, control lighting through the integration with other software, gather data, and support incidents with data enabled services.

Interact City

With Interact City, you can:

- Make your streets safer for citizens
- Remotely Control, Monitor and Program your Street Lights
- Manage all your streetlighting assets in 1 platform
- Optimize your energy consumption
- Better plan your maintenance personnel
- Visualize data through one dashboard
- Kick start your Smart City ambition with Public Street Lighting Central Management System
- Integrate with other software to control lighting
- Secure application designed to the highest Cybersecurity standards of IEC 62443 develop process

Reduced lighting energy consumption	Up to 80%
Achieve sustainable operations targets	Up to 80% Reduction of CO ₂ Emissions
Optimize operations	Improve efficiency by at least 50% with effective maintenance planning with in-depth knowledge of all asset information
Reduce down-time of luminaires	Less than 1% down-time with real-time fault detection and fast resolution responses
Reduced citizens' complaints	Track 100% of the issues and resolve them before complaints are reported
Improve traffic and pedestrian safety	Better lighting reduces up to 20% crime and 30% road accidents with injuries
Protect Data & against unauthorized usage	Signify is certified to IEC62443-4-1 Security Certification by Dekra



80%
Reduced lighting energy consumption

Signify