



econet romania

The GreenTech Platform of AHK Romania



Deutsch-Rumänische  
Industrie- und Handelskammer  
Camera de Comerț și Industrie  
Româno-Germană



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# Why econet romania?



# What we offer

econet romania is the GreenTech-Initiative of the German-Romanian Chamber of Industry and Commerce (AHK Romania), building a **strong network of stakeholders** who promote solutions and technologies for **sustainable economic development**.

**How?** Working groups, events, market studies, business matchmaking, delegations

**Main sectors covered:** Energy, Environment, Sustainable building, Mobility



## BENEFITS FOR GERMAN COMPANIES:

- Analysis of the Romanian market
- Promote technology within our community
- Participate in business delegations in RO
- Arrange meetings with local partners/ buyers



## BENEFITS FOR COMPANIES IN ROMANIA:

- Find new business opportunities
- Participate to trade fairs in DE and EU
- Participate in information & business delegations in Germany



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# Our main events in the energy sectors in 2019



## Delegation to the “Smarter E Europe” Fair –May 2019

25 Romanian participants; 2 days of fair visits & B2B meetings and 1 day of visit of a reference project in Bavaria (Glonn city- labeled Bio Energy Village)

## Delegation to Romania “Energy Efficiency in the Industry”- June 2019

Conference & B2B meetings- Romanian companies and 8 German firms



MITTELSTAND  
**GLOBAL**  
ENERGY SOLUTIONS  
MADE IN GERMANY



## Delegation to Germany „Energy efficiency and renewable energy in public buildings“- Sept. 2019

15 Romanian participants; 3 days of visits of German public buildings & know how exchange





# Digitalisation and energy efficiency are 2 strong fields of interests for German companies

- Energy consumption in Romania to produce 1 unit of GDP is 1,8 bigger than the EU average
  - **High demand of solutions** in these fields to ensure a **sustainable development** of Romanian production firms (eg: automotive)
  - Germany is a big supporter of the **Industry 4.0 strategy** & is one of the main investors in Romania. An important number of German companies have already supplied **state-of-the-art technology** in lots of production facilities in Romania
- Every year we have at least one delegation of German companies interested in **developing partnerships in Romania** and one delegation to Germany with Romanian companies seeking for partners and **know-how exchange**.



# Our main events in the energy sectors in 2020

Event details	Place	Date
<b>Cities of Tomorrow” Conference</b> Forum for urban and regional competitiveness and sustainable development (with Energy Efficiency Roundtable)	Bucharest	01.09.2020
Delegation of German companies to Romania ”Bringing electricity in the isolated villages in Apuseni Mountains“	Alba-Iulia/ Bucharest	21.-25.09.2020
Delegation to Romania „ <b>Energy efficiency and Renewable energy in public buildings</b> “- Dedicated to German and Romanian companies interested in bilateral partnerships	Romania	02.-06.11.2020
Delegation to world congress <b>Smart City Barcelona</b> Trade fair participation for companies interested in smart city technologies for companies and public authorities, field visits and international networking events	Barcelona	17.-19.11.2020

# Thank you for your attention!

## ECONET ROMANIA- THE GREENTECH PLATFORM OF AHK ROMANIA

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