

Energy Efficiency Solutions

20th May 2015

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Schneider Electric Romania



We are the Global Specialist
in Energy Management™

*A large company, with a balanced
geographical footprint and a commitment
to sustainability*

Schneider Electric, the global specialist in energy management and automation

€25 billion

FY 2014 revenues

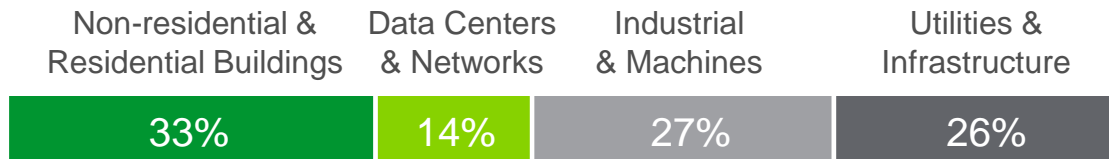
~5%

of revenues devoted
to R&D

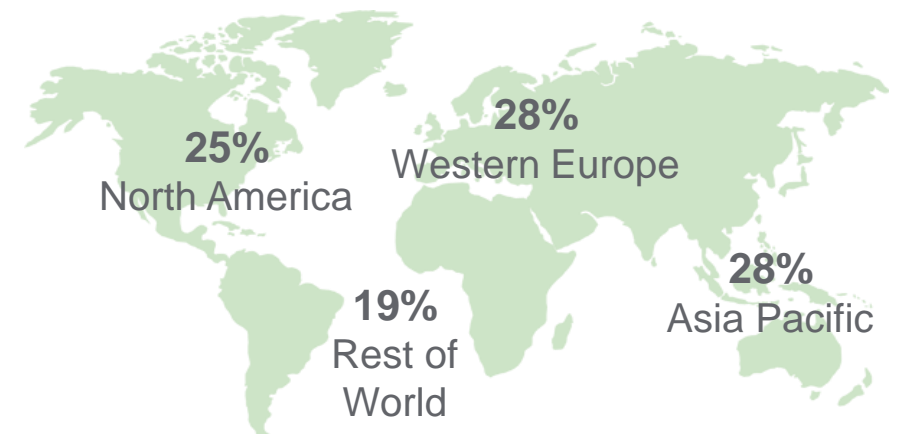
~170,000

people in 100+
countries

Diversified end markets – FY 2014 revenues¹



Balanced geographies – FY 2014 revenues

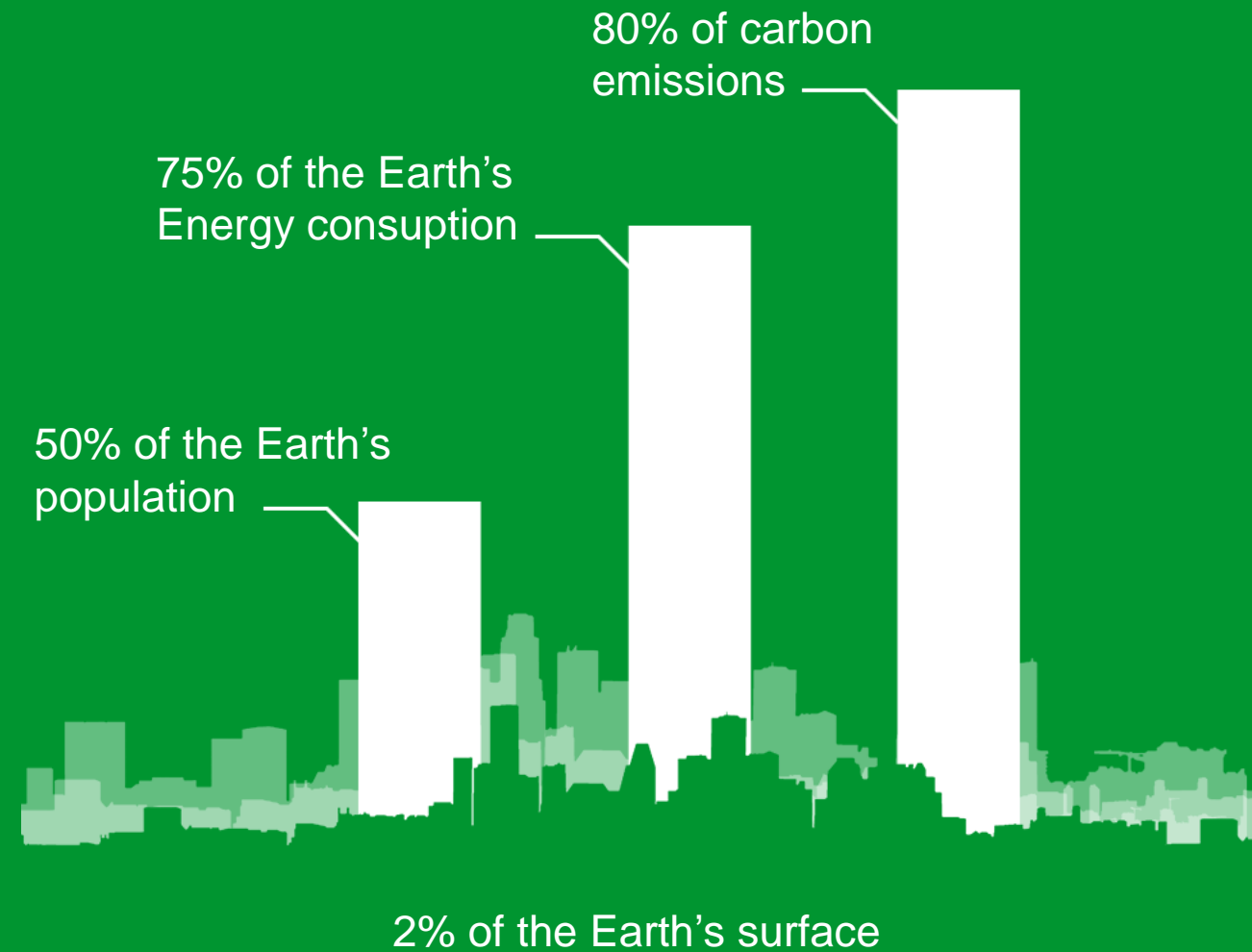



The world is getting smarter.

The advancement of communication technology enables a smarter city grid for our future.



Our cities are growing.



A world map with colored dots representing energy consumption. The dots are concentrated in Europe, North America, and East Asia, with colors ranging from light blue to dark red. The map is set against a dark blue background.

The rise of emerging economies is prompting a worldwide shift in energy consumption.

In 2000, new economies accounted for 5% of the global IPO (Initial Public Offering) and grew to 60% in 2010.

(1100% increase)

They account for 50% of the global GDP growing to 65% by 2015.

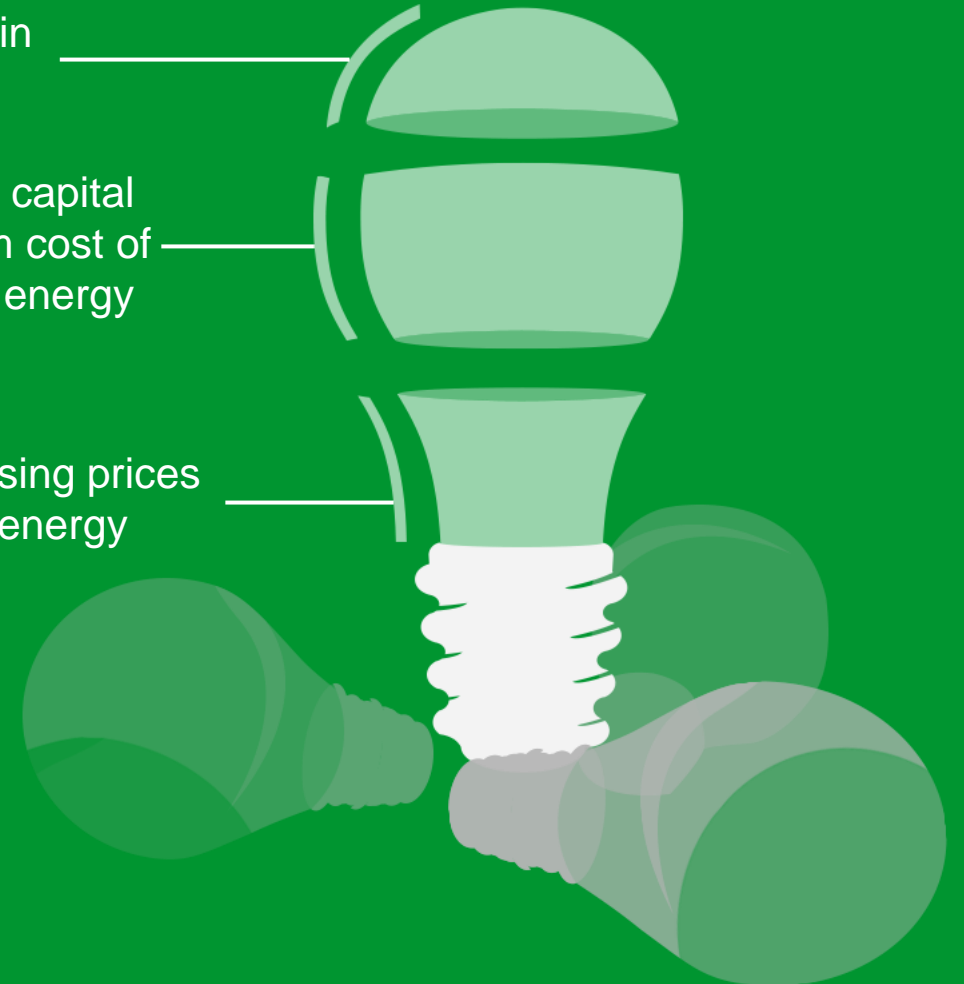
The world will spend more money on energy in the next 40 years than it has in the previous 400.

The growing cost of energy

The surge in demand

The higher capital and system cost of renewable energy

The increasing prices of primary energy



The Energy Efficiency is about achieving more
while using less of our common planet.

By utilising smart solutions, we create a more sustainable
world.

The Energy Efficiency is dominated by:
negawatts, not megawatts,
Opex optimisation and low Capex investment.

$$\text{Efficiency Economy} = \left\{ \begin{array}{c} \text{Negawatts} \\ \text{Opex Optimisation} \end{array} \right\} - \left\{ \begin{array}{c} \text{Capex investment} \\ \text{Deleveraged debt} \end{array} \right\}$$

As The Global Specialist in Energy Management™,
Schneider Electric makes Energy Efficiency a reality, today.

We believe it's time to integrate.

All energy systems become a fully connected smart city grid operating in a cohesive, multi-modal system.



From smart devices through to big data, we provide our customers with services, systems and technology to:



Reduce energy
consumed



Reduce cost
per kWh



Reduce CO₂
footprints



Reduce operating
expenditures



Realise measurable
efficiency



Produce energy
locally across
the grid

How do we deliver on this promise?

We are:



Global



Innovative



A Solution
Provider



Green



Reliable

But it's our people and our culture that make the difference.

We are:



Human



Always
Challenging



Collaborative



Agile

Our unique understanding of efficiency will help you make the most of your energy.

<https://www.youtube.com/watch?v=LEj8UPxsWGI>



Global leadership in four businesses



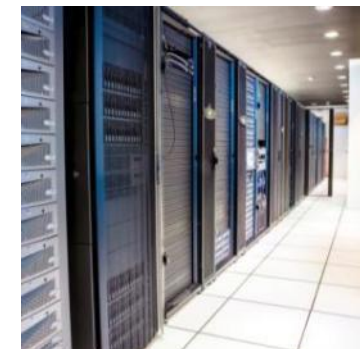
Buildings



Infrastructure



Industry



IT

Key technology

Low Voltage &
Building Automation

Medium Voltage
Grid Automation

Discrete & Process
Automation

Critical Power
& Cooling

FY 2014 revenue^s

43%

21%

22%

14%

Worldwide position

#1

#1

**#2 - Discrete
#4 - Process**

#1

Worldwide competitors

ABB
Eaton
Legrand
Siemens

ABB
Siemens

ABB
Emerson
Rockwell
Siemens

Eaton
Emerson

Our technologies and solutions address three long term trends

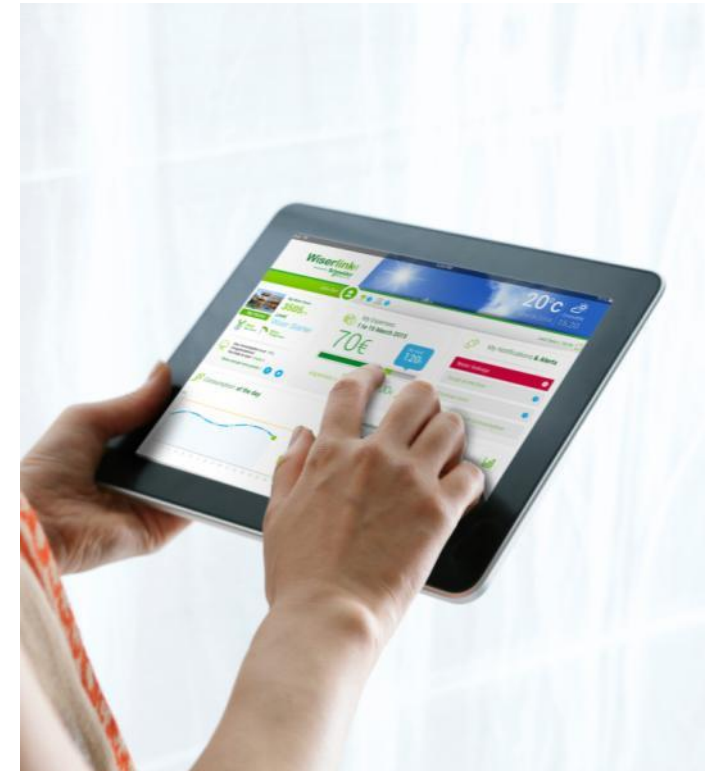
Urbanization



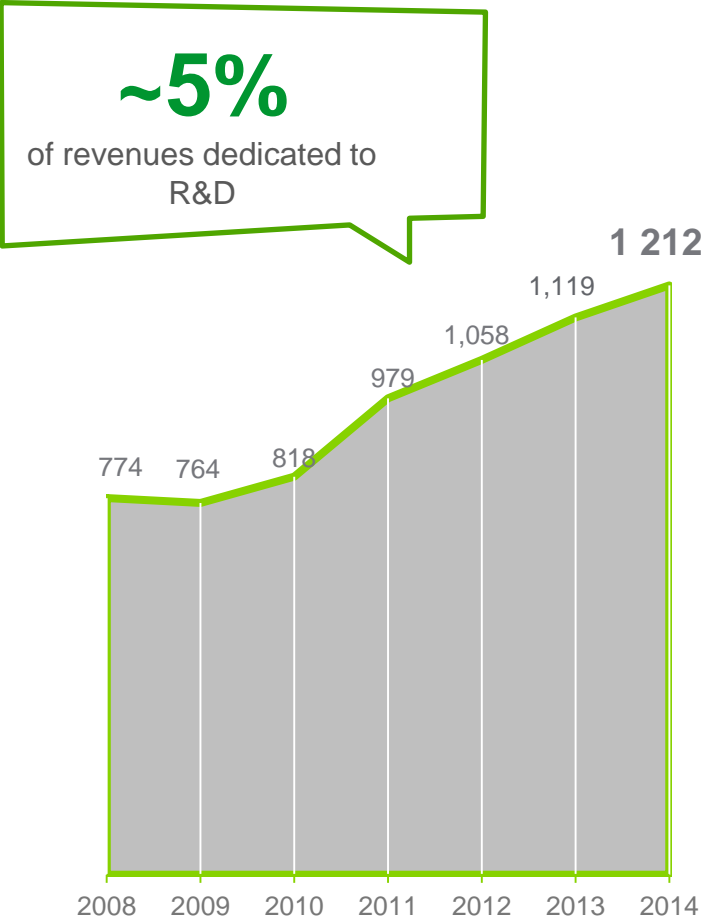
Industrialization



Digitization



A strong and sustained commitment to innovation



Evolution of R&D spend

> Connected offers



> Software



TruxureWare

> Energy efficiency



Controller

Speed drive

Sustainable development, an integrated part of our strategy

● Our longstanding commitments

- > Energy efficiency
- > Access to energy
- > Ethics, responsibility and environmental protection



● A recognized performance



Global 100
Most sustainable corporations
Schneider Electric ranked 9th (2015)



Ethisphere
World's most ethical companies
For the 5th consecutive year



The Planet & Society barometer

- > Communicated on a quarterly basis
- > Audited annually by a third party
- > Integrated in the performance criteria of 3000+ managers



Year-end target exceeded in Q1 2014

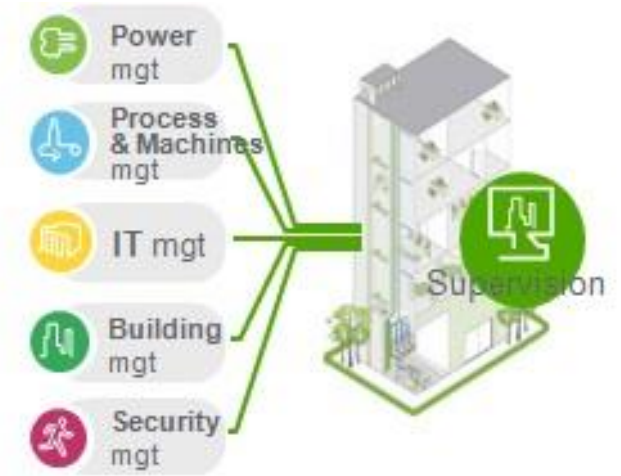
9.52/₁₀
Q4 2014

Our offers and solutions

- > Power and energy monitoring.
- > Power factor correction.
- > Building and home automation.
- > Network connectivity solutions.
- > Smart Panel Solution
- > Speed drives for LV and MT
- > Electrical vehicle solutions
- > Solar inverters.



is



- an **integrated architecture** that combines products, equipments, softwares and services from **our five key domains of expertise** to provide 24/7 **control and supervision** at site or enterprise-level.
- In other words, EcoStruxure is also:
 - an **integrated architecture** (not a product and not a software)



Our StruxureWare software suites provides the following applications for Industry, Grid, DataCenters & Buildings strategic markets:



Sustainability



Energy



Operation



Asset



**Control &
Monitoring**

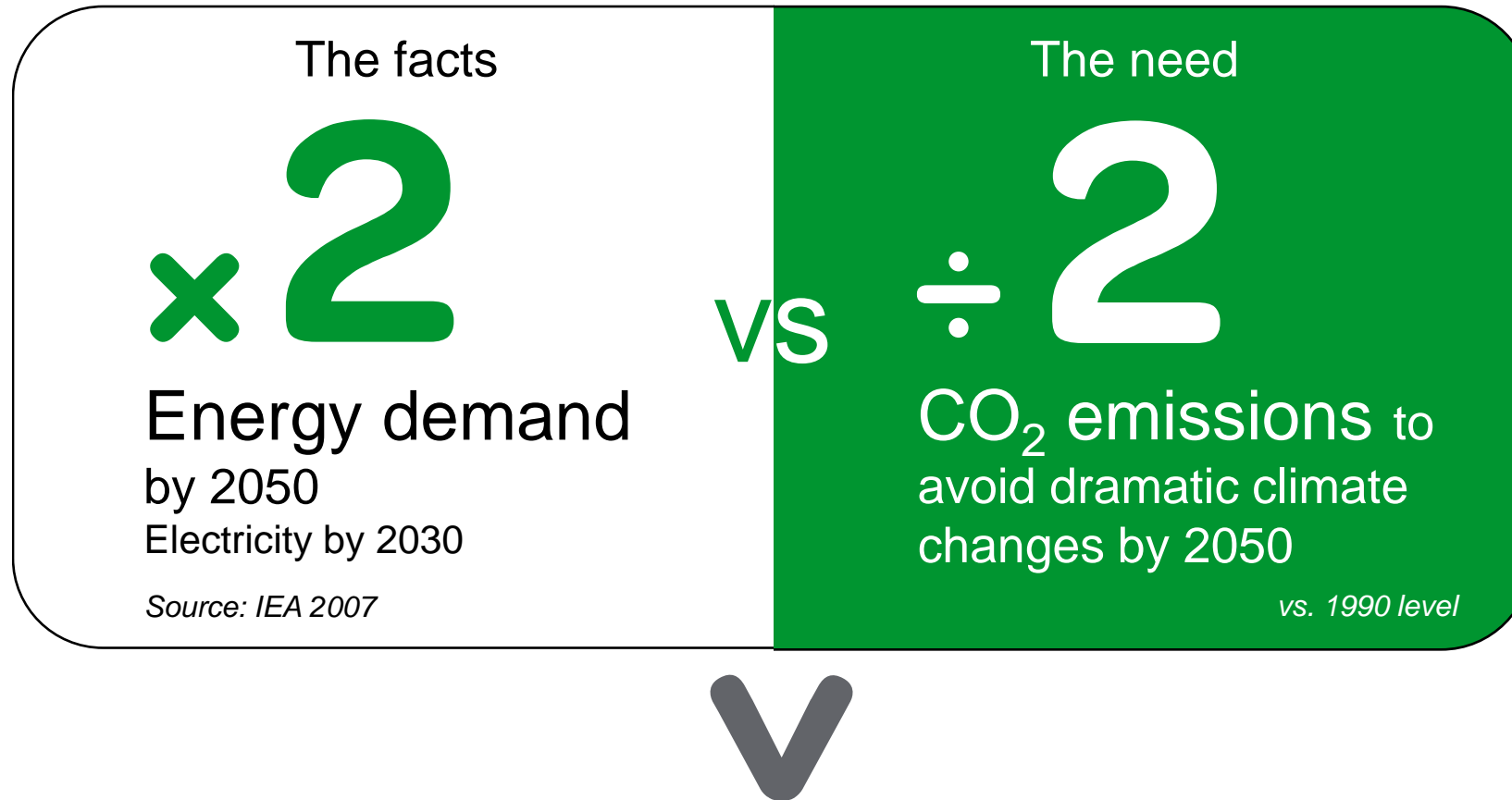


Security

Energy Efficiency Overview



The Energy challenge



With **Energy-Efficiency** and **Renewables**,
we are **uniquely positioned** to help address this challenge

What drives & boosts Energy Efficiency?

- Regulations

- EE is needed by governments to meet their **CO2 abatement pledges**
 - > sector-specific regulations, esp. in Buildings, Transportation & Industry

- EE's economic rationale: great return on investment!

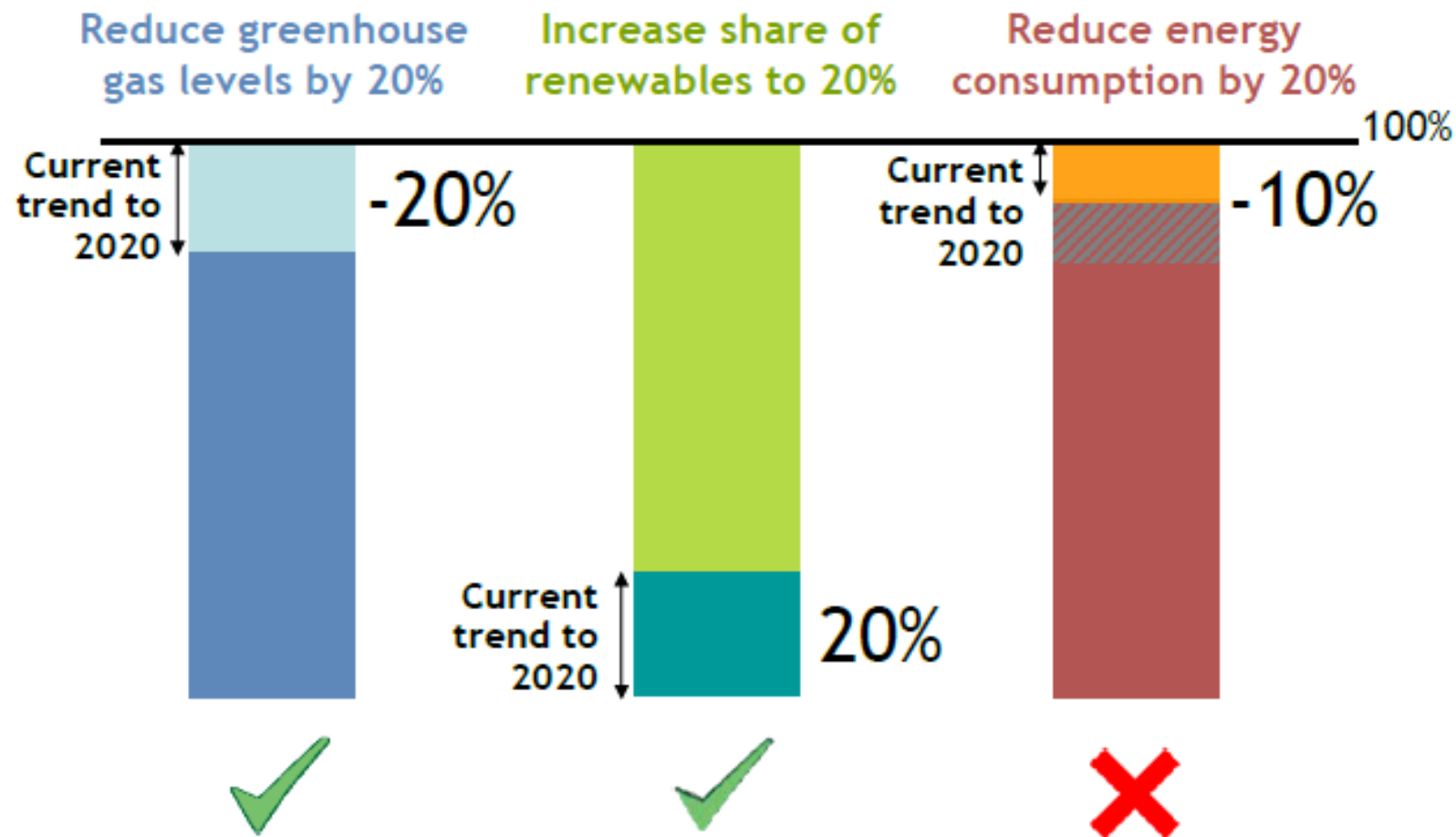
- for **electro-intensive industries** facing mounting energy costs (data centers, oil&gas, mining&metals, water&waste water etc.)
- for **governments** facing growing energy security issues (demand vs generation, energy mix issues, import-related strategic risks)
- for **companies** facing tighter requirements for lower Carbon footprint

- and Technology!

- **easy-to-implement, easy-to-use solutions** make EE easier to sell
- less energy-intensive industries and less-regulated sectors such as Residential are **additional potential customers**

Regulations – Europe

The 20/20/20 by 2020 plan



Global standard – ISO 50001

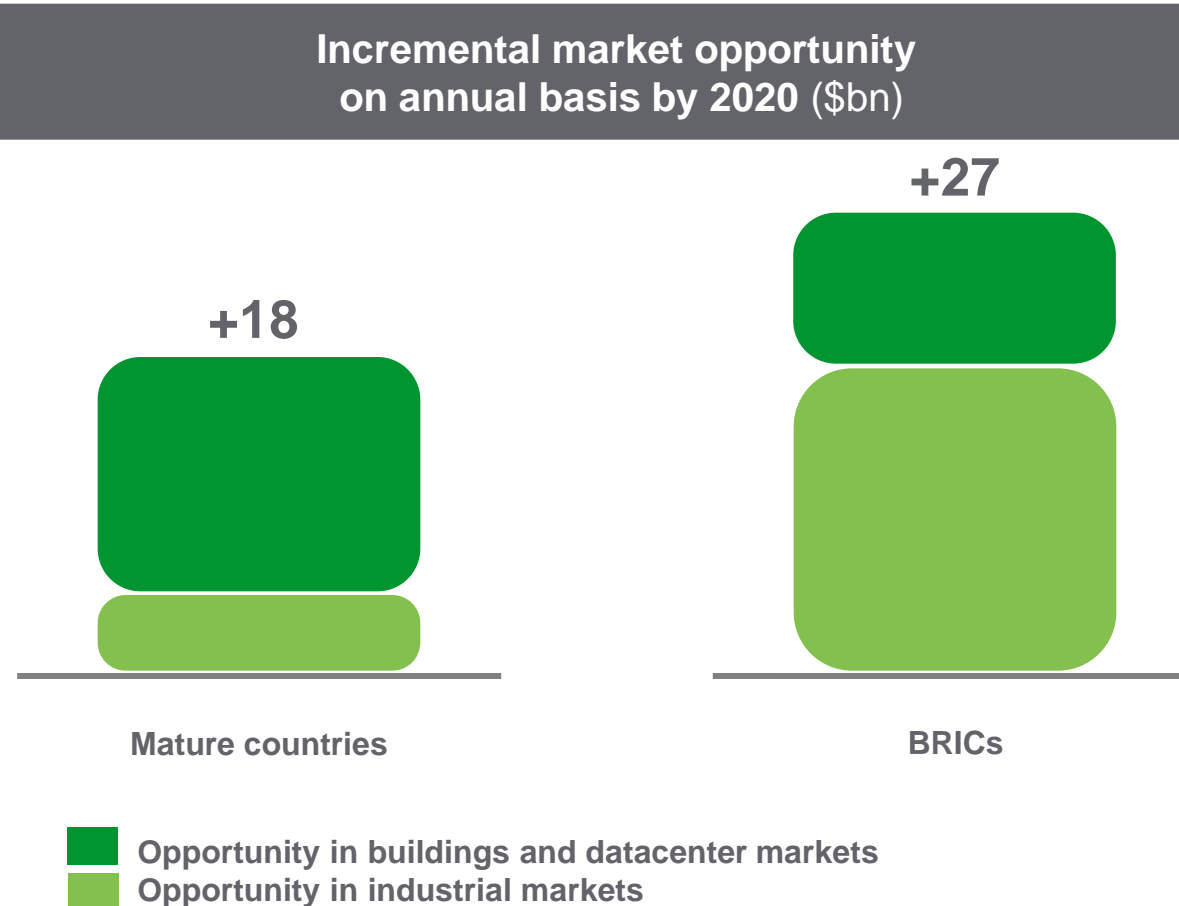
- The ISO 50001 international standard on Energy Management will cover organization processes to improve Energy performance, esp. Energy Efficiency (EE)
- Includes quantitative items to make energy use visible and controllable.
 - it is based on a detailed Energy policy, including energy baseline, performance targets & action plans, KPIs
- Could be the business catalyst that EE needs
 - a standard that governments can promote,
 - companies can adopt,
 - citizens can lobby for.



EE's market potential



EE: a huge market potential for SE



~\$45bn incremental opportunity for the sector

40% in mature countries
60% in new economies

Mature countries: large **buildings** opportunity

New economies: large **industry** opportunity

Source: Schneider Electric estimates based on McKinsey Climate Change Initiative research

Special

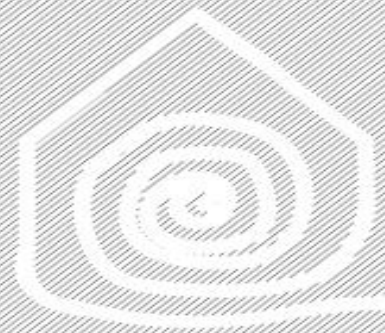
Introducing our EE initiatives





HOMES

**Habitat & buildings for Optimized
Management of Energy & Services**



HOMES at a glance

- HOMES = Habitat & buildings for Optimized Management of Energy and Services
- Objective: equip all buildings with Active Energy Efficiency solutions to optimize energy performance
- HOMES is Europe's most important collaborative innovation program on Active Energy Efficiency in buildings
- Scope:
 - commercial buildings (offices, hotels, schools, retail) + Residential
 - new (build) and existing (retrofit) buildings
- Key figures:
 - duration: 2008-2012
 - over €80 M budget
 - Led by Schneider Electric, involving 20 partners
 - 120 FTE researchers

https://www.youtube.com/watch?v=5JP_WbxExE4

Why buildings?

- 40% of Europe's energy consumption
- 250 M buildings in Europe
- 300 kWh/m²/year av. consumption

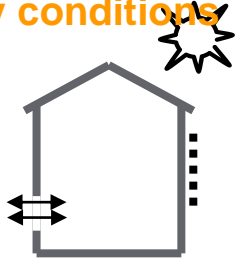
The 3 levers of Active Energy Efficiency in buildings

1

Reduce energy needs in each room taking into account comfort and activity conditions



Adapt to occupancy and activity



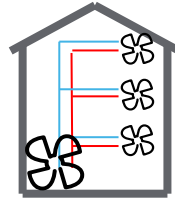
Leverage free inputs



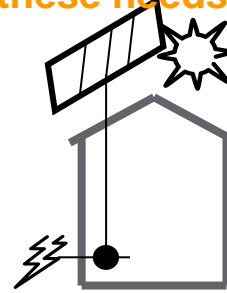
Optimisation through multi-applicative control

2

Optimise energy supply from each vector to serve these needs



Improve production and distribution performances



Manage energy sources by prioritisation of renewable energies and free inputs under grid constraints (Smart Grid)

3

Involve each & every person:
awareness, improvement, maintenance over time



Tenant



Owner



Facility Manager



Energy Manager

Results at mid-program

- Active Energy Efficiency Savings potential

Savings from room-control functions in pilot sites



School

-57%



Office

-43%



Hotel

-33%



Residential

-23%

Thank you

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