

 energynomics
AWARDS 2019

Gala & Dinner

*7TH
Edition*

**CROSSING
OVER**

THE NATIONAL MILITARY CENTER

DECEMBER 4TH, 6.30 PM

PARTNERS



GENERAL PRESENTATION

energynomics.ro invites you to the **7th edition of the energynomics.ro Awards for the Romanian energy industry!** The flagship event of energynomics.ro will reunite, on December 4th, over 200 high representatives of the most important and most dynamic companies in the Romanian energy industry.

energynomics Awards is an original concept event and an unique opportunity to meet, discuss and have fun alongside with your peers – partners & competitors – in the energy field.

2019 ENERGYNOMICS.RO AWARDS

The 7th edition of the Gala Awards organized by energynomics.ro will register the changes and progress after the rush in the business and in the administration, to open the holiday season, and start on drafting the plans for 2020!

Once again in the sophisticated premises of the **National Military Center**, in Bucharest, we will point to the performers of the year. All the sectors – electricity, O&G, renewables, thermo, and mining, and all the themes – energy efficiency, smart energy, M&A, investments, will be revealed in warm light and in cold balance.

WIDE EXPOSURE

2019 energynomics.ro Awards Gala is a high-class event and enjoys a broad media exposure nationally, through our extensive partnerships.

To register and benefit from this premium exposure and – why not? – to win one of the prizes, write us at **office@energynomics.ro**.

CROSSING OVER

For too many years, already, the local energy environment has worked for advancing towards better horizons, while adapting to different, and at times, conflicting pressures. Lagging legislation and depressed markets have been crucial factors before, while 2019 was the year of dramatic changes in the legislation and regulatory areas. For many of us, 2019 brought a full-stop and reverse in the slow and painful effort for liberalizing the local natural gas and electricity markets. Long time ignored realities showed their ugly faces in mining and coal-based generation, as well as in the cogeneration sector. However, technology driven approaches (among which e-mobility, small scale PVs, energy efficiency), and constant push from the European Union provide for the same destination – an industry described by features such as liberalization, competition, interconnection and regional awareness.

We are not there yet, but most of us prepare for this future, as the past has stopped to deliver! We are in the middle of a jump, with little guarantees that firm ground awaits for us on the other side. It takes courage, confidence on the journey went through, and even a leap of faith. All these are selecting the winners of today and those in pole position for tomorrow, and only the fainthearted ones recede. Thus **the theme** of the 2019 energynomics.ro Awards Gala is “**CROSSING OVER**”.

THE AWARDS

Access to the competition is free and open to any company operating in the Romanian energy sector, regardless of size, sector of activity or shareholder structure.

The energynomics.ro Awards has as its primary role to provide the energy community in Romania with successful models, aspirational benchmarks and case studies from exceptional organizations and personalities.

Altogether, the energynomics.ro Awards aims to highlight the achievements of the energy sector for a better visibility to the business partners and general public.

The energynomics.ro Awards enjoy the support and trust of the most reputed institutions and associations of local energy.

PARTICIPATION

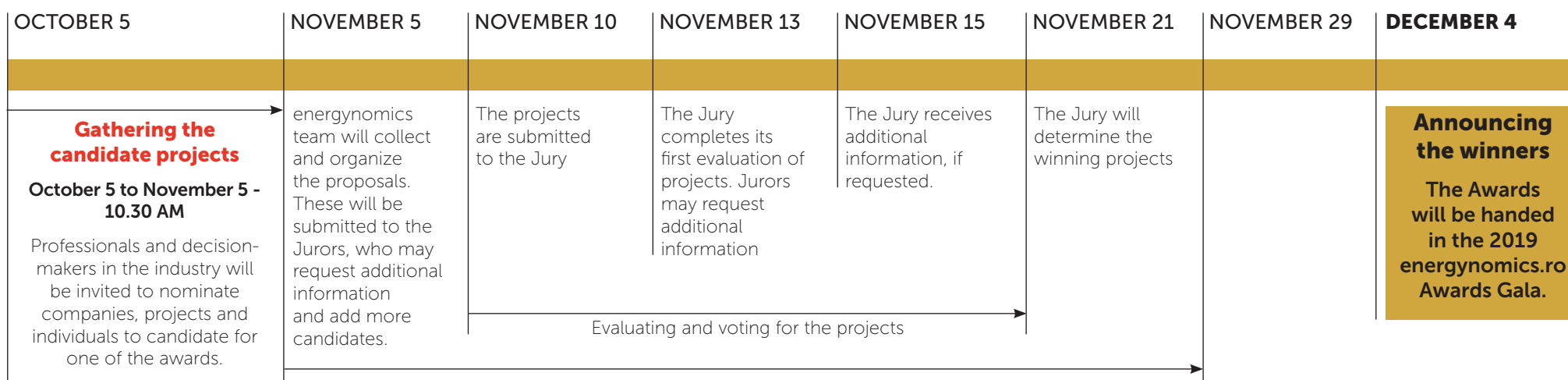
- It proves to all concerned that you are a desirable partner, who knows his value, and prides with his success | It registers you in the elite group of the energy industry in Romania
- It brings recognition from the community and a high level of public exposure for your company
- It allows you to associate with the most powerful companies in Romania
- It gives you the chance to win an award, which means quality networking, interaction and partnerships with the most successful companies in the industry.

STRATEGIC PARTNERS



STAGES OF THE COMPETITION

WMEC will promote 2019 energynomics.ro Awards through its energynomics.ro communication platform (website, printed Magazine, own-concept events) and through its weekly newsletters up to December 5th, 2019.



Presentation of the candidates on www.energynomics.ro

November 5, 10.30 AM - November 29, 2019, 10.30 AM

All candidate projects will be posted on energynomics.ro and presented in detail, ordered in distinct categories

CATEGORIES

The energynomics.ro Awards are celebrated annually, starting from 2013. The Awards have a symbolic character, i.e. it is a non-financial award. Their primal aim is to recognize the excellency in the energy business, promoting the companies, ideas and people most consistent with the criteria explained under each category.

BEST CORPORATE CITIZEN

The award honors the company with the most important impact upon the community in which it operates (donations, sponsorships, responsibility towards the environment, other forms of CSR).

ENERGY EFFICIENCY

The award rewards the company that implemented a remarkable energy efficiency project at national or local scale, by the amount of energy consumption reduction obtained, by the favorable impact to the business and the environment, by the financing attracted, and by the performance in communicating the project as a landmark model of good practice.

DEAL OF THE YEAR

The award honors the company that managed the most important procedure for purchase / download / fusion / farm-in / farm-out. Among the analysis criteria: size and impact of the operation (based on size of the original company), the development prospects of the company results, the degree of innovation.

FINANCING OF THE YEAR

The award honors the company / companies that managed the most inventive and impactful funding for the energy sector in Romania. Among the analysis criteria: the structure of the grant agreement, the impact upon the financed company, the anticipated growth for the business, benefits for the shareholders.

BEST NEW-COMER / BEST TURN-AROUND

The award honors the company that came with the most interesting novelty this year: new entrant

in Romania, domain extension, new major scale project, unused technologies until today.

EXECUTIVE OF THE YEAR

The award honors the most innovative and inspirational manager in the industry. Among the analysis criteria: the executive proved leadership, contributed to the company's growth, introduced and implemented new strategies.

LIFETIME ACHIEVEMENT AWARD

The award honors an energy industry personality from Romania (capacity for leadership, contributions to the development of the company, has introduced and applied innovative business strategies, leader of thought).

OUTSTANDING DEVELOPMENT

The award honors the company that has stood out by one specific accomplishment, something with great impact that raised the public attention and became a benchmark in the industry, throughout the year.

YOUNG ENERGY PROFESSIONAL

The award honors the most worthy young energy professional, in the light of projects and activities in which the candidate has played a decisive role.

DISTINGUISHED PUBLIC SERVICE AWARD "MIHNEA CONSTANTINESCU"

The award honors an individual who best demonstrates dedication, efficiency and effectiveness in public service, for increased public awareness, for outstanding performance in public administration or by promoting important legal and policy framework relevant for the energy field.

THE JURY



**ELENA
POPESCU**

General Director,
Ministry of Energy



IULIAN IANCU
CNR-CME



FLORIN RĂDOI
General Director
ANRE



VASILE IUGA
Independent
expert



**LĂCRĂMIOARA
DIACONU**
Independent
expert



SORIN ELISEI
Deloitte România



**ANDREEA
MITRIȚĂ**
PwC



**BOGDAN
VĂDUVA**
KPMG



IONUȚ PURICA
Romanian
Academy



**ALEXANDRU
PĂTRUȚI**
CNR-CME

CRITERIA

To select the winners, the jury will examine each application based on three fundamental principles.

SUCCESS

the proposals should prove commercial success in the activity sector of the respective company.

IMPACT

the proposals must have measurable impact on the energy sector, upon the community or the economy as a whole.

INNOVATION

the proposals should have introduced the Romanian energy sector with certain products / services / innovative business practices which contribute to the healthy development of the business.

2013

PREVIOUS EDITIONS

FINANCING OF THE YEAR – The management company of Fondul Proprietatea, Franklin Templeton, for the sellout of 1.2% of Petrom.

WASTE MANAGEMENT – Petrotel-Lukoil, for finalizing the greening of the historic waste oilfields.

DEAL OF THE YEAR – Romgaz, for the most important IPO of the year – the successful listing at Bucharest Stock Exchange and at the London Stock Exchange of 15% of the company.

OUTSTANDING DEVELOPMENT – The Institute of Physics and Nuclear Engineering Horia Hulubei for the laser project in Magurele, which will be the biggest of its kind in the world

BEST NEWCOMER – Amromco Energy, for bringing to Romania the energy trading house Mercuria, fourth-sized worldwide.

EXECUTIVE OF THE YEAR – Mariana Gheorghe, general manager of OMV Petrom, for the record profits reported by the company in the past years.

LIFETIME ACHIEVEMENT – the university emeritus professor, Ph.D. In Engineering, Aureliu Leca.

CORPORATE SOCIAL RESPONSIBILITY – Adrem Invest, for Adrem Invest Innovation School



PREVIOUS EDITIONS

CORPORATE SOCIAL RESPONSIBILITY – CEZ Romania for its Energy for Good initiative

ENERGY EFFICIENCY – OMV Petrom, with its Light Up project

DEAL OF THE YEAR – MOL Romania, for the expansion of its network of gas stations

FINANCING OF THE YEAR – Electrica SA, for a successful dual listing on the BSE and LSE

BEST NEWCOMER – Wind Power Energy, for the Academy of renewable energy sources

EXECUTIVE OF THE YEAR – Ioan Roșca, General Manager at Electrica SA

LIFETIME ACHIEVEMENT – Alexandru Nicolcioiu, Chief Production Manager at Rompetrol Refinery

OUTSTANDING DEVELOPMENT – Transelectrica for 4M Market Coupling

The diploma for **YOUNG ENERGY EXPERT** – Daniel Răzvan Costianu, Project Manager at ABB Romania



2014

2015

PREVIOUS EDITIONS

CORPORATE SOCIAL RESPONSIBILITY – Hunt Company of Romania, for “It’s in your power”.

FINANCING OF THE YEAR – OMV Petrom, for a syndicated loan worth EUR 1bn

NEWCOMER OF THE YEAR – Eva Energy, for convincing a large number of consumers to change the supplier

DEAL OF THE YEAR – Black Sea Oil & Gas, for the acquisition of Midia Resources (now Black Sea Oil & Gas) by Carlyle group

ENERGY EFFICIENCY – E.ON România, for the project “Energy in childhood schools”

EXECUTIVE OF THE YEAR – Mr. Victor Ionescu, general manager of OPCOM

OUTSTANDING DEVELOPMENT – Electrica SA, for the advance the company reported in its smart metering program

LIFETIME ACHIEVEMENT – Octavian Lohan, member in the Directorate of Transelectrica

The diploma for **YOUNG ENERGY EXPERT** – Claudiu Butacu, president of EFdeN Association



PREVIOUS EDITIONS

CORPORATE SOCIAL RESPONSIBILITY – Romgaz, for the activities developed in the “Community health Program”.

FINANCING OF THE YEAR – EximBank, for the financing tools for Romanian exports implemented this year.

NEWCOMER OF THE YEAR – Romelectro, for the successful return to international markets.

DEAL OF THE YEAR – Nidec Motor Corporation Romania which took over in 2016 the Emerson Electric businesses in Oradea and ANA Imep engine plant, in Pitesti.

ENERGY EFFICIENCY – Elsaco group of companies, for the project implementation at the CET Oradea.

EXECUTIVE OF THE YEAR – Mr. Virgil Metea, general manager of Romgaz for the operational achievements in the 2016.

OUTSTANDING DEVELOPMENT – University of Craiova for the innovative monitoring systems implemented at CEO.

LIFETIME ACHIEVEMENT – Mr. Teodor Chirica, general manager EnergoNuclear.

YOUNG ENERGY PROFESSIONAL – Elena Macsim, from Elsaco Energy,



2016

PREVIOUS EDITIONS

CORPORATE SOCIAL RESPONSIBILITY – OMV Petrom for “Vocational Romania”

ENERGY EFFICIENCY – Lisscom Braşov for Efficiency and Optimization of Thermal Energy in Public Buildings in Cluj-Napoca

DEAL OF THE YEAR – Electrica SA for the acquisition of shares in Electrica subsidiaries

FINANCING OF THE YEAR – Green Fiber International for the 7.5 million euro loan from EIB

BEST NEWCOMER – Rottco Consult for the Synergy project

EXECUTIVE OF THE YEAR – Petre Stroe, CEO of MET Energy România

LIFETIME ACHIEVEMENT – Professor Emerit Doctor Engineer Mircea Eremia

OUTSTANDING DEVELOPMENT – Romgaz SA for the discovery of the Caragele deposits

YOUNG ENERGY PROFESSIONAL – Mihai Bălan, ICSI Râmnicu-Vâlcea



PREVIOUS EDITIONS

CORPORATE SOCIAL RESPONSIBILITY – CE Oltenia, for the “Dual education” vocational training program

ENERGY EFFICIENCY – Electric buses in Cluj-Napoca

OUTSTANDING DEVELOPMENT – Hidroelectrica, for record profitability

DEAL OF THE YEAR – Transgaz, for taking over Vestmoldtransgaz

FINANCING OF THE YEAR – EximBank, for the 150 million lei grant to Romelectro

BEST NEWCOMER – EDPR Romania, for the first energy storage station powered by renewable sources in Romania

EXECUTIVE OF THE YEAR – Bogdan Badea, Chairman of the Hidroelectrica Directorate

LIFETIME ACHIEVEMENT AWARD – Ion Lungu, AFEER

YOUNG ENERGY PROFESSIONAL – Mihai Toader-Pasti – FEL CNR-CME, EFdeN



2018

BUDGET

| Included Services | Premium package | Business package | Handing an Award to one of the winners | 1 person invitation |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|------------------|-------------------------------------------------|-------------------------------------------------------------------------|
| 2 invitations | ■ | ■ | available ONLY with Premium OR Business Package | Early Bird, for requests prior November 15 th , 25% discount |
| Brochure distribution, flyers, accessories, vouchers, as provided by the COMPANY | ■ | ■ | | |
| COMPANY mentioned in the pre-event article in energynomics.ro | ■ | ■ | | |
| COMPANY mentioned in the pre-event article in energynomics.ro Newsletter | ■ | ■ | | |
| COMPANY mentioned in the post-event article featured in energynomics.ro Homepage | ■ | ■ | | |
| COMPANY mentioned in the post-event article in energynomics.ro Newsletter | ■ | ■ | | |
| COMPANY mentioned in the post-event article in energynomics.ro Magazine, Q1 2020 | ■ | ■ | | |
| Full Signalistics: COMPANY logo on all printed & electronic materials, such as but not limited to: official brochure & roll-ups, banners, gift bags and on all online related Ads | ■ | | | |
| COMPANY VIDEO displayed during the event on TV screens | ■ | | | |
| | 5,000 € +VAT | 3,000 € +VAT | 1,000 € +VAT | 300 € +VAT |

CLIENT PORTFOLIO: OVER 400 COMPANIES



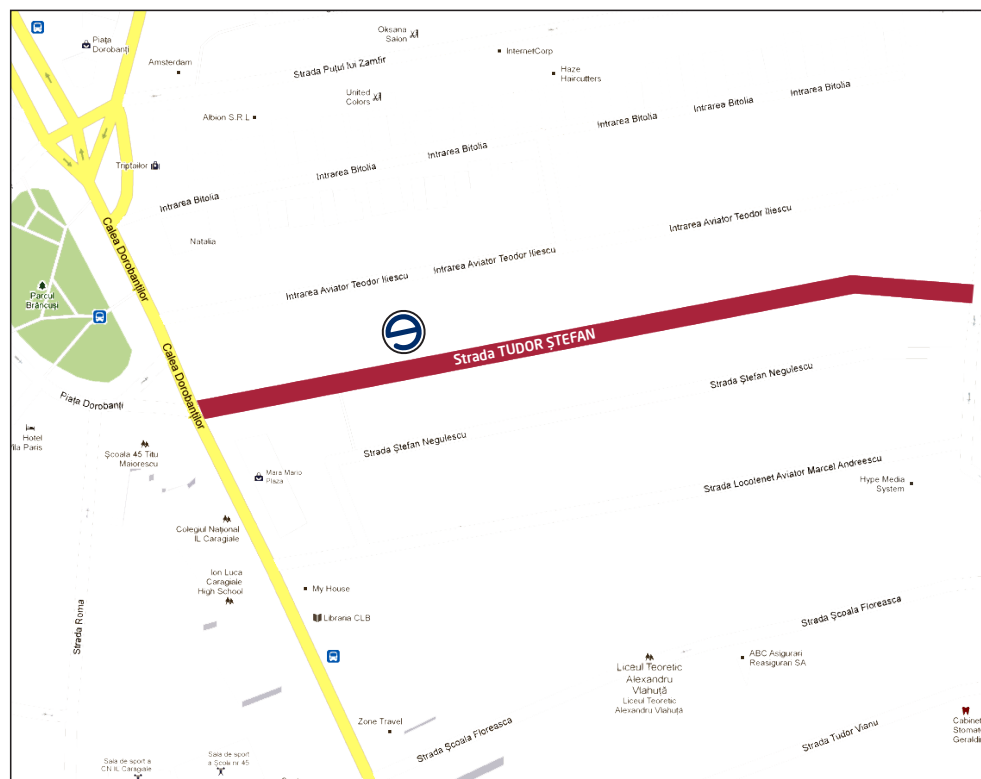
ABOUT US



The only full-service media agency that offers specialized consultancy services to energy companies activating both in and out of Romania's borders.

Having been involved for a long-term and in various capacities within the energy sector in Romania, WMEC's founders decided to come and meet the needs of the energy sector private and public players, as well as NGO's, offering tailor-made elite business media products and services, with a unique added value due to our industry focus and expertise.

Wing Media Energy Consulting is the publisher of [energynomics.ro](http://www.energynomics.ro)



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